

81<sup>ST</sup>

# EDMONTON EXHIBITION



commemorating the

**GOLDEN ANNIVERSARY OF FLIGHT**

SOUVENIR PROGRAMME

ONE DOLLAR

JULY 13 to 18





# IN THIS YEAR OF CELEBRATION, **TCA** MAKES FINAL PREPARATIONS FOR JET AGE

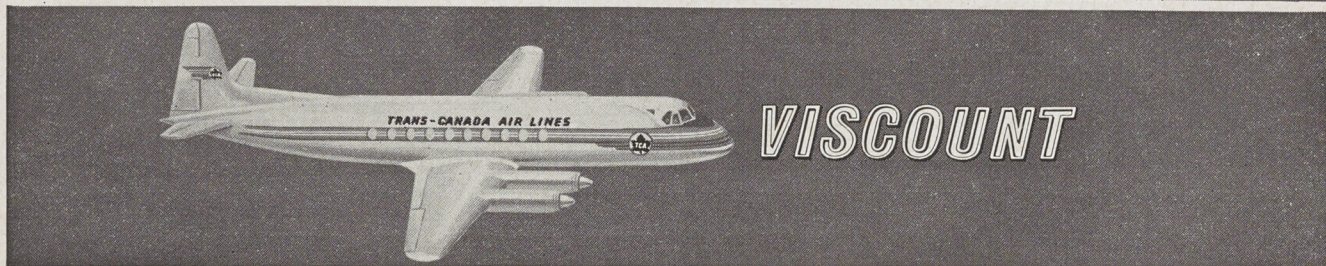
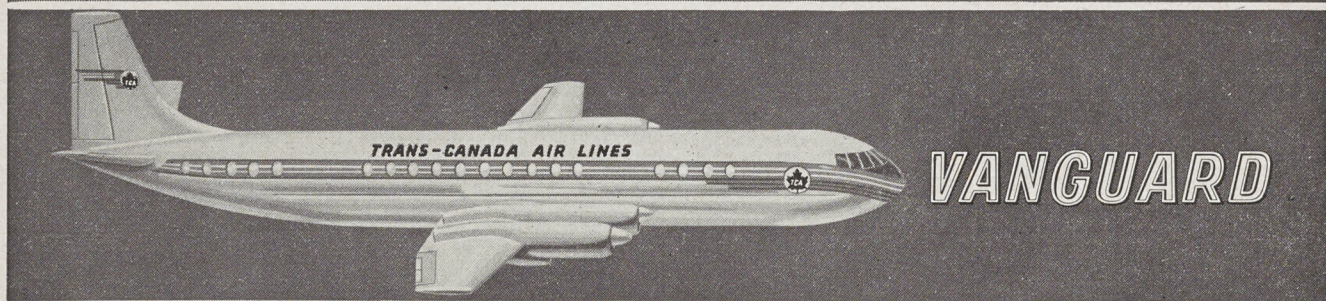
As Canada marks the 50th Anniversary of Flight in the Commonwealth, TCA continues to play a major role in Canadian aviation. 28 years after the "Silver Dart" made its first flight at Baddeck, N.S., TCA flew its first passenger service. The aircraft was a 10-seater Lockheed, the route mileage, from Vancouver to Seattle, 122.

From this modest beginning, the story has been one of steady progress. Today, TCA flies over 32,000 miles of world air routes, serving 59 communities.

But the most striking development is still to come. Next year, TCA will introduce 127-seater, 550 m.p.h. DC8 jetliners, powered by Rolls-Royce Conway turbo-jet engines. They will cut flying times on trans-Continental and trans-Atlantic services by almost half.

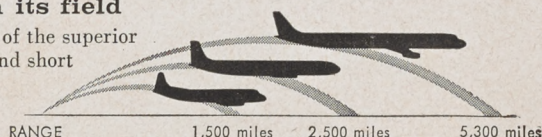
Shortly after, new turbo-prop Vickers Vikings will go into service. Seating up to 96 passengers and flying at 415 m.p.h., the Vikings will bring new speed and comfort to TCA's high density inter-city and Southern routes.

With these two new types, and the now famous Viscounts, TCA will become the first inter-Continental airline in the world to operate an all-turbine fleet. Amazing as the first fifty years of flight in Canada have been, the second half century may well bring equally dramatic advances.



## Three fine aircraft... each ahead in its field

In the Vanguard and Viscount, advantage will be taken of the superior operating qualities of turbo-prop aircraft over medium and short distances. The turbo-jet DC-8, with its higher speed, will realize its full potential on TCA's long distance routes.



**TRANS-CANADA AIR LINES**

*one of the world's great airlines*



# Golden Anniversary of Flight



It is a pleasure for me to be able to extend greetings, on behalf of the Province of Alberta, to the patrons of the 1959 Edmonton Exhibition.

It is gratifying to know that this exhibition will feature, as its main theme, Canada's "Golden Anniversary of Flight."

It is fitting that this should be so, for Edmonton and Alberta have made major contributions to the general growth and welfare of the aviation industry in the past fifty years. Let us all take this opportunity to pay tribute to those pioneer men and women flyers whose courageous deeds made possible this observance of fifty years of powered flight in Canada.

With every good wish for the success of the Exhibition.

ERNEST C. MANNING,  
Premier.



The occasion of the Annual Edmonton Exhibition once again gives me pleasure to welcome visitors to our city.

This annual event, providing as it does attractions for everyone, has always been an opportunity for town and country to meet . . . together in joyous celebration . . . and to keep abreast of the commercial, industrial and agricultural advancements of this modern era.

This year the bond that unites town and country is doubly strengthened with a salute to those who pioneered in aviation. We in Edmonton and in Northern Alberta in particular hold the greatest admiration for those who defied great dangers in order to make modern aviation possible and a reality.

On behalf of the citizens of Edmonton it is indeed a pleasure to invite everyone to pay tribute to these pioneers of flight this year as the Edmonton Exhibition celebrates 50 years of aviation history in the GOLDEN ANNIVERSARY OF FLIGHT.

*Wm. Hawrelak*

Mayor  
City of Edmonton.



This year the Edmonton Exhibition Association is presenting the biggest program in its history. We have selected the "Golden Anniversary of Flight" as our theme and we are both pleased and proud to pay tribute to the men and women who have made aviation history during the past fifty years.

The hundreds of thousands of people who visit our Exhibition this year will see a cross-section of Alberta life they could never see anywhere else. It is truly a giant display room where industry and agriculture can show off their finest products. We know you will find it an education, topped with a rich frosting of entertainment. It is our sincere hope that you will enjoy every minute of it.

L. P. BROMHAM,  
President.  
Edmonton Exhibition Assc. Ltd.

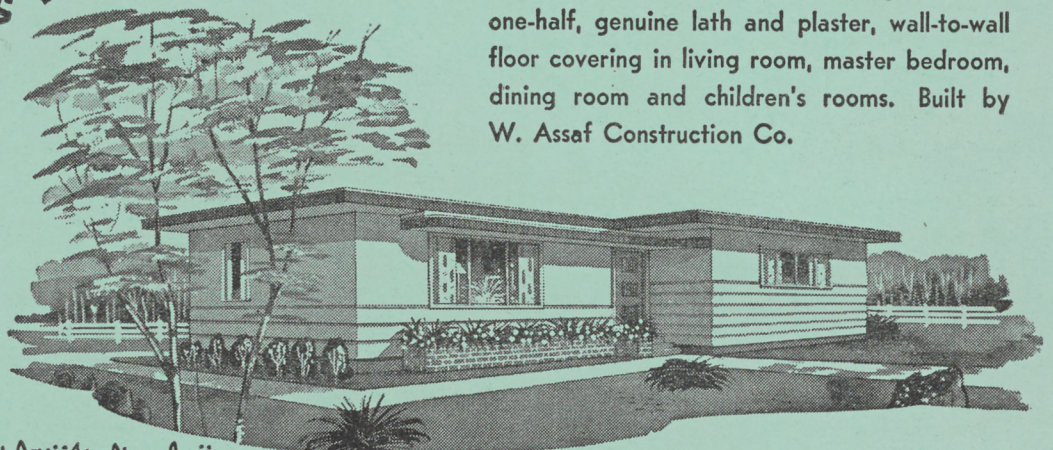


**ONE DOLLAR  
WINS!**

# EXHIBITION

**DISPLAY  
HOME**

**INCLUDES LOT • LANDSCAPING • FURNISHINGS • APPLIANCES  
AND MOVING!!**



1,200 sq. ft. Ranch House featuring bath and one-half, genuine lath and plaster, wall-to-wall floor covering in living room, master bedroom, dining room and children's rooms. Built by W. Assaf Construction Co.

## HOUSE FURNISHINGS

- Draperies, Wall-to-Wall Carpeting, Bedspreads by Dubeta Interiors
- Zenith Stereophonic Radio and Record Player by Bruce Robinson Electric (Edm.) Ltd.
- Magic Music in all rooms by Magic Music Co.
- Furniture by Podersky's Furniture Store
- Portable Travelaire Air Cooler by John A. Huston Co. Ltd.

## Gas Appliances by NORTHWESTERN UTILITIES, LIMITED

- Automatic Built-in Oven and Cooking Top
  - Automatic Gas Hot Water Heater
- Incinerator    ● Refrigerator    ● Patio Gas Light
  - Automatic Clothes Dryer and Washer
  - Forced Air Central Heating Furnace

**NATURAL**



**GAS**

- Roofing by A. Clark Roofing & Sheet Metal Co. Ltd.
- Plumbing by J. A. Hostler
- Plastering by Eric E. Wiedman Ltd.
- Sheet Metal by South Bend Sheet Metal Ltd.
- Living Room Windows by Shannon Glass Ltd.
- Windows by Capital Building Supplies Ltd.
- Lathing by Howard Bone
- Decorating by Jack Holmes Decorators
- Electrical Wiring and Fixtures by Jasper Place Electric
- Floor and Wall Tile by Herman's Floor Layers Co. Ltd.
- Cabinets by Delton Cabinet Co. Ltd.
- Bricks by J. B. Little & Sons Ltd.
- Building Materials by M. D. Muttart Ltd. and Hancock Lumber Ltd.
- Doors and Planters by Prudham Building Supplies Ltd.
- Locks and Hardware by the Sommerville Co.

- Landscaping by A. E. Pollock Landscaping Ltd.
- Moving by Fishburne's Truck Service Ltd.
- Fencing by M. D. Muttart Ltd.
- Concrete by O.K. Construction Ltd.
- Food Gift Certificate by Canada Safeway Ltd.
- Dry Cleaning Gift Certificate by Trudeau's Cleaners & Shirt Service Ltd.

**GET YOUR TICKETS AT ONE OF THE EIGHT EDMONTON LIONS' CLUB BOOTHS**



NIGHTLY

JULY

13 - 18

# 1959 EXHIBITION GRANDSTAND SHOW



7:00 p.m. nightly  
R.C.A.F. Aerobatic  
Team

7:30 p.m.  
Sheriff's Posse

7:50 p.m.  
Balloon Trapeze  
Act

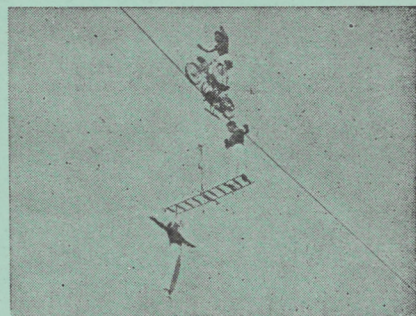
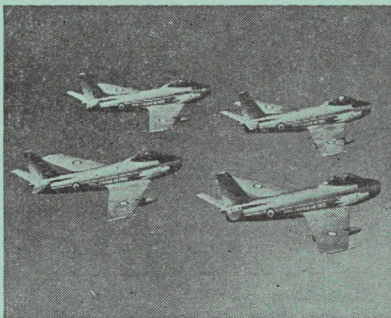
8:00 p.m.  
Cavalcade of Stars

10:00 p.m.  
Fireworks

81st Annual Exhibition Grandstand Attractions  
Provide Thrills and Entertainment For  
The Whole Family!

## RCAF AEROBATIC TEAM

7 p.m. nightly before the Grandstand... a spectacular performance by the RCAF's GOLDEN HAWKS precision aerobatic team. Five gold-painted Sabre Jet fighters in a thrilling demonstration of aerial skill.



## CAVALCADE OF STARS... 12 OUTSTANDING ACTS

THE PRECISIONETTES — 24 Beautiful Girls in Spectacular color-changing costumes.

THE GREEN INTERNATIONAL CIRCUS Big Top in Miniature

LES BON COMBINATION — Roman Ladder Group

THE NOBLE TRIO — High Parallel Performers

THE POMPOFF THEDY FAMILY—Music and Nonsense

THE VALENOS—Acrobatic Dance Team

TULARA LEE—Hilarious Audience Participation Comedy

THE EIGHT SONS OF MOROCCO — Arabian Pyramid Building

NIP NELSON—Master Mimic and Impressionist

GRAND FINALE—Entire Ensemble in songs from MY FAIR LADY

ADMISSION PRICES TO GRANDSTAND Enclosure Evenings: \$1.00

Reserved Seats: \$1.25, \$1.50, \$1.75, \$2.00.



The **DEEP RIVER BOYS**, starring leader-baritone **HARRY DOUGLASS**. Major radio network and TV entertainers, they had the honor of appearing in 1952, at a command performance for the Queen of England, and in 1955, at a White House Dinner at the express invitation of President Eisenhower.

## KINGS AND QUEEN OF THE SKY

A thrilling, death-defying act imported from Germany. The Queen of the Sky rides a motorcycle up a long cable stretched from the roof of the Grandstand to the backfield with the two Kings hanging below. From a twelve foot ladder they perform daring routines far above the crowd.

## FIREWORKS

Aerial and Ground displays present nightly magnificence following the Grandstand performance. Specially designed sets display in firework portraits, THE HOME OF THE CANADIAN DERBY and Her Majesty Queen Elizabeth II and the Duke of Edinburgh with the Royal Yacht "Britannia".

EDMONTON EXHIBITION ASSOCIATION LIMITED



**1911 CLYDE V. CESSNA, AVIATION PIONEER  
AND FOUNDER OF THE CESSNA AIRCRAFT COMPANY,  
BUILDS HIS FIRST AIRPLANE**



*Clyde's Comet: handmade ancestor of the • Cessna line—world's best-selling airplanes*



**1959 DWANE L. WALLACE, PRESIDENT  
OF CESSNA AIRCRAFT COMPANY,  
INTRODUCES THE WORLD'S MOST  
COMPLETE LINE OF BUSINESS AIRCRAFT**

## 1958 AIRPLANE SALES: CESSNA 2,926...3 NEAREST COMPETITORS COMBINED 2,928

*After checking all the facts, 2,926 airplane buyers chose Cessnas in 1958. Even bigger Cessna values are offered in 1959. Look:*

### HIGH-EFFICIENCY 310C

High-Efficiency design and Fuel Injection Power boost speed to 242 mph... pack the 310C with more power per pound than any other light twin. Features a quiet, spacious, executive-styled 5-place cabin.

### FULLY EQUIPPED SKYLANE

For the complete pilot: comes with full radio and navigational gear for all-weather travel... flight-ease tinted windows... over-all, 3-color paint, and many other Cessna features.

### FAST, HIGH-FLYING 182

Special businessman's value... with a smooth 230-h.p. 6-cylinder Continental engine... roomy, luxurious 4-place cabin... Land-O-Matic... Para-Lift flaps... "High-Stability" Wing... and all-metal construction.

### RUGGED, VERSATILE 180

Delivers top performance where it counts most—in and out of rugged country. Spring-steel landing gear gives smooth ride over rough fields. Approved for floats and skis. "High-Stability" Wing and Para-Lift flaps.

### POWER-PACKED 175

"Power-Geared" to deliver 175 horsepower and equipped with Cessna's "High-Stability" Wing, the 4-place, all-metal 175 is the only airplane that gives you big-airplane power and performance.

### BIG, EASY-TO-FLY 172

You need only about 8 hours of training to solo this all-metal 4-placer—holder of the world's flight endurance record. Para-Lift flaps, "High-Stability" Wing, and Land-O-Matic make flying almost as easy as driving.

### LOW-COST, MULTI-USE 150

Fast, high-stability, 6¢-per-mile operation make the 2-place, all-metal 150 a perfect charter, training, business or pleasure aircraft. Easy to fly, easy to buy, it opens a new era of profitable airplane ownership for thousands.



Cessna Aircraft Company,  
Dept. EE-1,  
Wichita, Kansas, U. S. A.



# Golden Anniversary of Flight



On this 81st Anniversary of your Edmonton Exhibition we stand on the threshold of a brand new era.

Since the close of the Second Great War the Exhibition has seen many improvements to its plant and many changes in its facilities. Within the next few years many more changes will be made to replace existing buildings with modern new structures all designed to bring better comfort and enjoyment to our patrons.

The Exhibition Association is dedicated to improvement of our community way of living for only in bringing people of all walks of life together can we reach a better understanding, one for the other. We shall continue to strive towards this goal and by providing those facilities necessary for education, entertainment and recreation we shall fulfill our obligation towards the community we serve.

A. J. ANDERSON  
General Manager  
Exhibition Association.

## *Edmonton Exhibition Association Officials*

LEN P. BROMHAM  
President

LLOYD WILSON  
1st Vice-Pres.

ALD. R. C. EASTON  
2nd Vice-Pres.

A. J. ANDERSON  
General Manager

F. N. MILLER  
Assistant Manager

BARBARA E. BANNERMAN  
SECRETARY

F. G. MADDEN  
Mgr., Promotion Dept.

L. J. RASMUSSEN  
Gardens and Concession Mgr.

W. BIRSE  
Chief Accountant

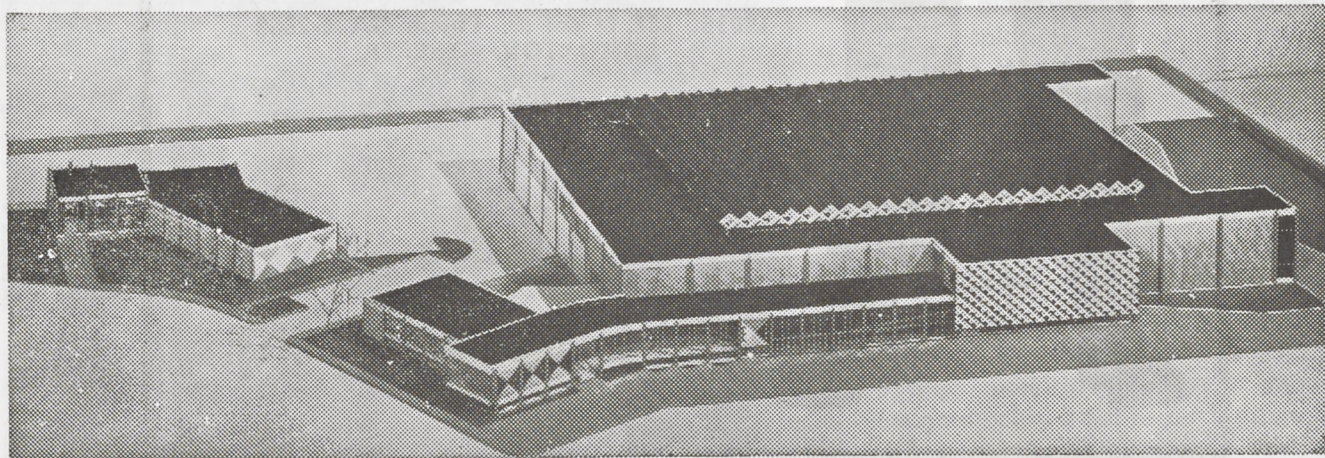
B. BARR  
Livestock Clerk

M. GURR  
Chief Cashier

R. ANTHONY  
Personnel Officer

B. RAWSON  
Promotions

C. WILLIAMS  
Receptionist



NEW SPORTS-EXHIBIT BUILDING—Your Edmonton Exhibition keeping pace with a growing community.



There's a Great Future In Aviation!



TOP TRAINING  
TRAVEL—ADVENTURE  
CHALLENGE—OPPORTUNITY

All in the service of your  
country

NEW OPENINGS FOR YOUNG MEN

to train as

**PILOTS**  
or  
**OBSERVERS**

If you have what it takes, the RCAF offers you a challenging and rewarding career with outstanding training, travel and adventure. You also receive free medical and dental care, room and board, a low cost insurance plan and many other benefits. If you are over 17 but not yet 25, single and have Junior Matriculation, its equivalent or better, get full information today! See, write or telephone:

RCAF CAREER COUNSELLOR

10018 - 102 Street Phone GA 4-2658  
EDMONTON, ALBERTA



**Royal Canadian Air Force**

CAF-56-2.W



## Golden Anniversary of Flight



—Photo Courtesy Francis Brewster.

### RENOWNED AIRWOMAN TO OPEN EXHIBITION

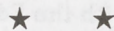
The early years of Canadian aviation owe a great deal to the remarkable achievements of one woman . . . the renowned American airwoman, Katherine Stinson who will officially open the 1959 Edmonton Exhibition.

On July 9, 1918, she made a memorable flight to Edmonton from Calgary, flying the 175 air miles in 2 hours and 5 minutes, establishing a western Canadian record for endurance and on this flight Miss Stinson carried the first mail ever transported by air into Edmonton.



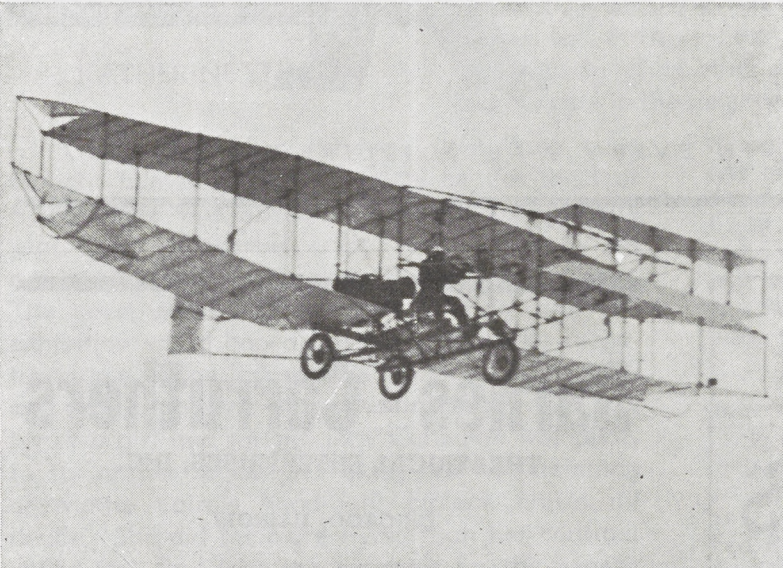
### THE SILVER DART

The greatest display of aircraft and electronic devices ever assembled under one roof may be seen at the Edmonton Gardens during Exhibition Week. Included in the display will be a Sabre Jet—the pilotless, radio controlled FIRE BEE TARGET DRONE . . . and a Jenny of World War I vintage. Static displays will include aircraft engines, radar and electronic control devices, depicting 50 years of aviation history. A replica of the Silver Dart, the first plane to fly in Canada will be on display at the Gardens during Exhibition Week.



### RCAF AEROBATIC TEAM

Seven PM nightly before the Grandstand . . . a spectacular performance by the RCAF's GOLDEN HAWKS precision aerobatic team. Five gold-painted Sabre Jet fighters in a thrilling demonstration of aerial skill.



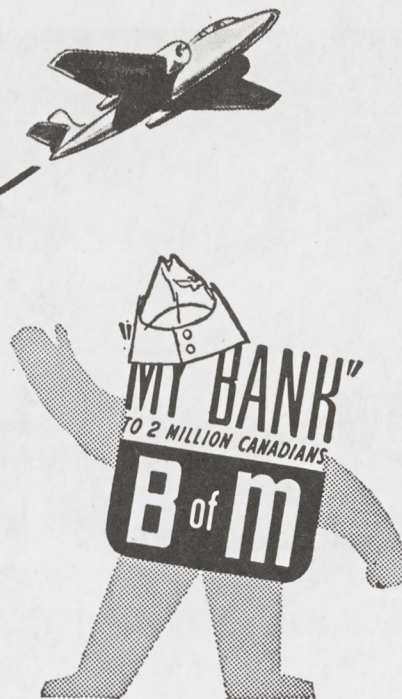


**The  
BANK OF MONTREAL**

**is proud to  
join in  
celebrating  
"The Golden  
Anniversary  
of Flight  
in Canada"**

*Canada's First Bank*

There are 14 B of M  
BRANCHES in  
EDMONTON & DISTRICT  
to serve you



WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817

# ASSOCIATED HELICOPTERS LTD.

of  
EDMONTON

Joins with the Edmonton Exhibition  
Association

In saluting the "Golden Anniversary  
of Flight"

Phone GL 5-4157

No. 10 Hangar  
Municipal Airport

## Barnes - Carruthers

THEATRICAL ENTERPRISES, INC.

CHICAGO, ILLINOIS

PRODUCERS

of the

1959

Grandstand Revue

**"Cavalcade  
of Stars"**



## Golden Anniversary of Flight



KATHERINE STINSON

Then in 1916 a little girl with long curls brought Edmonton its first taste of the thrill of flying. She was Katherine Stinson, then twenty years old. Katherine came from Texas to fill a gap in the entertainment dictated by the war. The government had banned fireworks and the exhibition board hoped Miss Stinson would recapture some of the lost sparkle. She did, personally and professionally. It seemed incredible that this bit of a girl had taught sixty Canadian war pilots to fly at her school in Texas, but her handling of Mattie Laird's hand-built biplane ended all doubt. She did far more flying than her contract called for; flew over the hospitals for the benefit of shut-ins and also over the federal penitentiary for the benefit of some gentlemen who had been shut in at the suggestion of certain magistrates and judges. She was another Katherine the Great.

And the Association sought her help again two years later to make her people forget about a further wartime austerity. In 1918 the government banned pari-mutuel betting. To make up for this the Exhibition planners hired six motor-car racers, a lady parachute jumper and Miss Stinson. On July 9th, 1918, Katherine made the first cross-country flight in Alberta: Calgary to Edmonton in two hours and five minutes; she landed in front of the grandstand, and delivered a sack of 259 letters, the first airmail in Western Canada. The lady parachute jumper landed out on Alberta Avenue in her first jump and cancelled the rest of her engagement, but Miss Stinson extended hers, even

The Edmonton Exhibition Association, which was formed to foster agriculture, has also fostered aviation. In fact, in this Golden Anniversary year, when the promoters of Canadian aviation are being asked to take a bow, the directors of the Exhibition Association must stand and be counted with them.

Carpenter Reg Hunt, the first man to build and fly an airplane in Edmonton, was going to demonstrate his invention at the summer fair of 1910; but Hunt cracked up the thing in his experiments and never got a true public showing.

The next year, however, the board succeeded in bringing Edmonton a real exhibition of powered flight. To add some zest to the spring horse show, the board imported a couple of cigar-chewing American sports named Hugh Robinson and Bob St. Henri, to fly their Curtiss biplane around the race track. At that stage of its development the airplane was regarded as something of a winged steed and was flown around race tracks. Robinson and St. Henri made six three-minute flights on April 28th and 29th, 1911, at \$1,000 per flight. For the Association, alas, this was not a financial triumph. Edmontonians were curious but thrifty. Less than a thousand people paid their way into the grounds, while other thousands saw just as well from trees, roofs and boxcars in the neighborhood.

though she bumped the top of a car coming in for one of her landings. When the Exhibition board decided to honor Canada's fifty years of powered flight at this year's fair, it sought an outstanding personality to officially open the "air" show. The girl with the curls, who gave Edmonton its first real taste of flying and made history at the same time, was the only possible choice.

When the war ended, the Exhibition had still more to do with aviation. The Curtiss Jenny "City of Edmonton," the first locally-operated commercial plane, was stored on the grounds when it arrived here in the spring of 1919. The "Edmonton" was leased by "Wop" May, is now owned by Ted Reynolds of Wetaskiwin, and is on display in the Gardens. The "Edmonton" appeared in the sky above the fairgrounds in 1919 and 1920, as the Exhibition fostered aviation by giving gainful employment to struggling young aviators like "Wop" May, George Gorman, Pete Derbyshire and Freddy McCall. In 1919 it literally stopped the show. It was John Phillip Sousa's show. The eminent bandman was conducting a concert in front of the grandstand, and May and Gorman dove the "Edmonton" at the podium until Sousa walked off in a mood more warlike than any of his marches. He vowed never to return unless manager Bill Stark could get those fools out of the air.

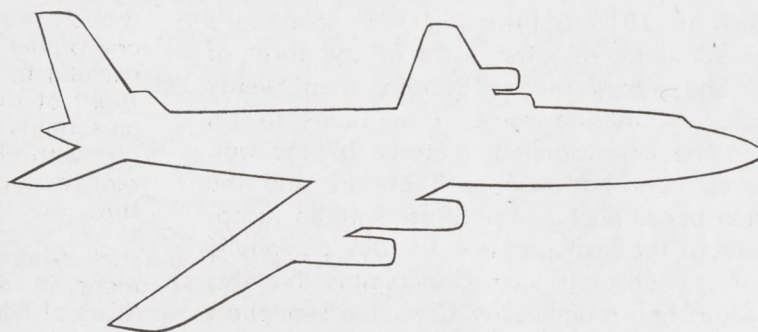
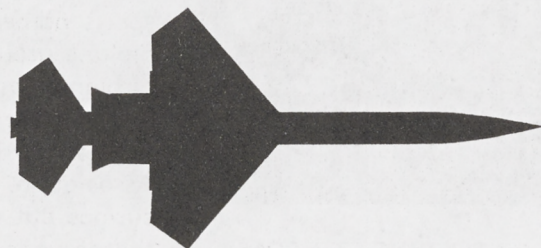
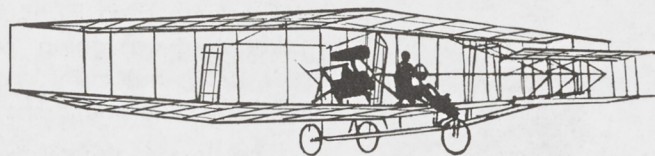
Aviation has grown and prospered since the days of skylarking. Aviation has done much for Edmonton; but Edmonton has done much for aviation—that's the theme of this year's fair. In the first dozen years of our half-century of powered flight, aviation needed a lift from the Edmonton Exhibition Association. The lift was given.

By Tony Cashman



# 50

*50 years of Canadian aviation*



To appreciate how far Canadian aviation has advanced in half a century, look first at the aircraft of today, and then go back to February 23rd, 1909, and a frozen lake near Baddeck, Nova Scotia. Picture John A. D. McCurdy at the controls of the 'Silver Dart' completing the first Canadian heavier-than-air flight. When one compares the fifty years of difference between the 'Dart' and the 'Bomarc', or one of today's passenger jets, it makes one wonder: What type of flying machines will Canadians be building and servicing 50 years from now?

WESTERN CANADA'S MOST COMPLETE AIRCRAFT SERVICE

**NORTHWEST INDUSTRIES**  
LIMITED

MUNICIPAL AIRPORT, EDMONTON, VANCOUVER



# **Golden Anniversary of Flight**

EDMONTON SUMMER EXHIBITION

## ***Schedule of Events***

### **Armed Services' Day**

**MONDAY'S EVENTS, JULY 13**

- 9:30 a.m. Judging Honey Exhibits
- 12:00 noon Midway Opens
- 1:00 p.m. Grandstand Gates Open
- 1:30 p.m. Judging Dairy Calves—Judging Ring
- 2:00 p.m. Races Start—Exhibition Track
- 2:00 p.m. All Exhibit Buildings Open
- 2:00 p.m. Judging 4-H Thematic Exhibits
- 7:00 p.m. Acrobatic Formation Flying by RCAF Golden Hawks
- 7:00 p.m. Registration Farm Boys' and Girls' Camp—Sales Pavilion
- 7:30 p.m. Edmonton Sheriff's Posse Musical Ride—Grandstand
- 7:50 p.m. Balloon Act—Grandstand
- 8:00 p.m. Grandstand Show
- 10:00 p.m. Fireworks
- 11:00 p.m. All Exhibit Buildings Close

### **Farmers' Day**

**TUESDAY'S EVENT, JULY 14**

- 8:30 a.m. Judging National Holstein Show
- 9:00 a.m. Judging Shorthorn Cattle—Judging Ring
- 9:00 a.m. Judging Swine—Sales Pavilion
- 9:00 a.m. Percheron Horses
- 12:00 noon Midway Opens
- 1:00 p.m. Grandstand Gates Open
- 1:00 p.m. Judging Belgian Horses
- 1:00 p.m. All Exhibit Buildings Open
- 2:00 p.m. Races Start—Exhibition Track
- 7:00 p.m. Acrobatic Formation Flying by RCAF Golden Hawks
- 7:30 p.m. Edmonton Sheriff's Posse Musical Ride
- 7:50 p.m. Balloon Act
- 8:00 p.m. Grandstand Show
- 10:00 p.m. Fireworks
- 11:00 p.m. All Exhibit Buildings Close

### **Citizens' Day**

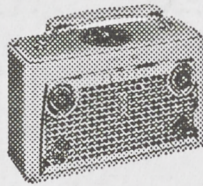
**WEDNESDAY'S EVENTS, JULY 15**

- 8:30 a.m. Judging Capital City National Angus Show
- 9:00 a.m. Judging Jersey Cattle—Judging Ring
- 9:00 a.m. Clydesdale Horses
- 9:00 a.m. Judging Sheep—Sales Pavilion
- 12:00 noon Midway Opens
- 12:00 noon All Exhibit Buildings Open
- 1:00 p.m. Grandstand Gates Open
- 1:00 p.m. Judging Horses—Halter Classes
- 2:00 p.m. Races Start—Exhibition Track
- 7:00 p.m. Acrobatic Formation Flying by RCAF Golden Hawks
- 7:30 p.m. Edmonton Sheriff's Posse Musical Ride
- 7:50 p.m. Balloon Act
- 8:00 p.m. Grandstand Show and Presentation of Edmonton Citizen of the Year Award by Junior Chamber of Commerce
- 7:30 p.m. Public Speaking Competition—Edmonton Gardens, 3rd Floor
- 10:00 p.m. Fireworks
- 11:00 p.m. All Exhibit Buildings Close



Designed for pleasure  
and safety ashore or afloat!

WORLD'S MOST SENSITIVE ALL-TRANSISTOR 2-BAND PORTABLE RADIO



Royal R760L

**ZENITH NAVIGATOR**  
Royal 760 all-transistor, 2 band

**PORTABLE RADIO**

- Outstanding AM broadcast performance—even brings in distant stations sharp and clear with tone quality seldom found in a set of this size—ideal for listening pleasure afloat or on-shore.
- Complete FAA area weather coverage on LW Band.
- Operates on low-cost flashlight batteries.

**Bruce Robinson Electric**  
(EDMONTON) LTD.

Corner 149 Street and 115 Avenue

Phone GL 5-7171




**FREE**

A MINIATURE

**VAN LOAD**

OF

**CANADA PACKERS PRODUCTS**

One Van and a Load of Groceries will be given away EVERY DAY at **CANADA  PACKERS** booth in the Manufacturers' Building. Be sure to visit the booth and fill in your

**FREE ENTRY**



# Golden Anniversary of Flight

EDMONTON SUMMER EXHIBITION

## Schedule of Events

### 4-H Club and Old Timers' Day

#### THURSDAY'S EVENTS, JULY 16

- 9:00 a.m. Judging Hereford, Ayrshire, Red Poll Cattle—Judging Ring
- 9:00 a.m. Two- and Four-Horse Teams—115th Ave. Gate
- 10:00 a.m. Registration 4-H Club Rally—Sales Pavilion
- 12:00 noon Midway Opens
- 1:00 p.m. All Exhibit Buildings Open
- 1:00 p.m. Grandstand Gates Open
- 2:00 p.m. Races Start—Exhibition Track
- 5:30 p.m. Banquet—4-H Clubs (Rotary Scholarship Winners)
- 7:00 p.m. Acrobatic Formation Flying by RCAF Golden Hawks
- 7:30 p.m. Edmonton Sheriff's Posse Musical Ride—Grandstand
- 7:50 p.m. Balloon Act
- 8:00 p.m. Grandstand Show—(Introduction of World Wheat Kings)
- 10:00 p.m. Fireworks
- 11:00 p.m. All Exhibit Buildings Close

### Children's Day

#### FRIDAY'S EVENTS, JULY 17

- 9:00 a.m. Judging Six-Horse Teams—115th Ave. Gates
- 10:00 a.m. Midway Opens
- 10:00 a.m. Livestock Parade in Front of Grandstand
- 10:15 a.m. Special Grandstand Performance for Children
- 12:00 noon All Exhibit Buildings Open
- 1:00 p.m. Grandstand Gates Open
- 2:00 p.m. Races Start—Exhibition Track
- 7:00 p.m. Acrobatic Formation Flying by RCAF Golden Hawks
- 7:30 p.m. Edmonton Sheriff's Posse Musical Ride
- 7:50 p.m. Balloon Act
- 8:00 p.m. Grandstand Show
- 10:00 p.m. Fireworks
- 11:00 p.m. All Exhibit Buildings Close

### Golden Anniversary of Flight Day

#### SATURDAY'S EVENTS, JULY 18

- 10:00 a.m. Midway Opens
- 1:00 p.m. Grandstand Gates Open
- 1:00 p.m. All Exhibit Buildings Open
- 2:00 p.m. Races Start—Exhibition Track
- 6:00 p.m. All Exhibit Buildings Close
- 7:00 p.m. Acrobatic Formation Flying by RCAF Golden Hawks
- 7:30 p.m. Edmonton Sheriff's Posse Musical Ride
- 7:50 p.m. Balloon Act
- 8:00 p.m. Grandstand Show
- 10:00 p.m. Fireworks
- 12:00 p.m. Kinsmen Car Draw—Kinsmen Booth behind Grandstand.  
Display House Award—at Display House.  
Program Airplane Award—CHED Stage



# IT'S SMART TO COOK COOL AND **FAST** WITH **gas**



SEE the finest ranges available in Canada today —the top-of-the-line fully automatic gas ranges for 1959. These, and other automatic gas appliances are available for your inspection at these three locations.

- IN THE ALL-GAS MODEL HOME ON THE EXHIBITION GROUNDS
- IN THE GAS COMPANY DISPLAY BOOTH UNDER THE GRANDSTAND
- IN THE MILNER BUILDING MAIN LOBBY IN DOWNTOWN EDMONTON, CANADA'S MOST MODERN GAS APPLIANCE SALES SHOWROOM

"Selling and servicing today's finest gas appliances."

## NORTHWESTERN Utilities Limited

Serving Edmonton for Over 50 Years

*Silverwood Dairies, Limited*

Phone GA 2-5151

109 St., 102 Ave.

WHEREVER YOU STOP FOR REFRESHMENT...



SEE **ALSCO** ALUMINUM  
**FUTURAMA** WINDOWS  
DOORS  
VINYL  
WINDOWS

ALUMINUM AWNINGS

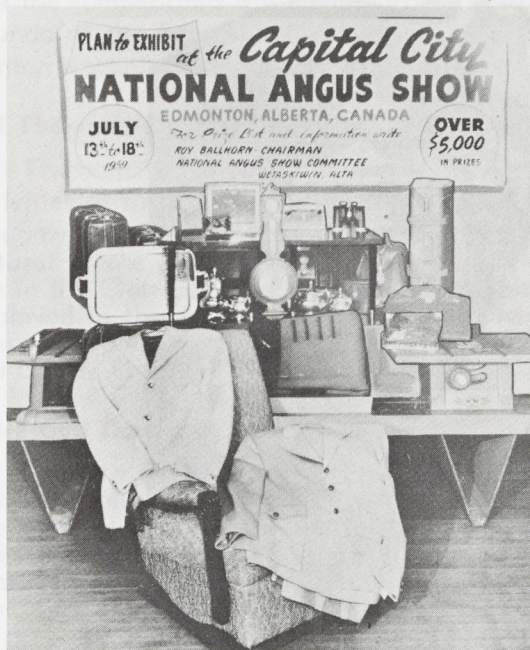
11210- 142 St. Edmonton Ph. GL 5-7105

UNDER THE GRANDSTAND



# Golden Anniversary of Flight

## LIVESTOCK ACTIVITIES



The Edmonton Exhibition Association has always been noted for its outstanding livestock shows and sales. A quick look at the expansion programme since 1947 will bear out the growth and development of this activity.

In 1947 the Edmonton Exhibition Association launched a major building programme. A new pavilion and Sales Arena was constructed at a cost of \$327,000.00 with a stabling capacity of 600 head of livestock.

With the overflow of entries at the 1953 Spring Show and with the advent of Alberta's first Annual Futurity Show the Edmonton Exhibition Board was faced with the necessity of providing additional stabling facilities. Construction on a new addition to the north of the sales arena was started immediately after the summer Exhibition in 1953 and was completed for the 1954 Spring Show. This extension has a capacity for 588 cattle.

Within a period of seven years the Exhibition spent \$645,575.00 to provide modern accommodation for a total of 1,188 head of livestock. At the 1959 Spring Show there were 1,420 entries, including 450 head of swine, which were shown and sold after the cattle shows and sales.

### Two National Livestock Shows

This year's Exhibition features two National livestock shows—Aberdeen Angus and Holsteins. This is the first time in the history of major Canadian Exhibitions that two National cattle shows have been staged at the same time at one of the leading agricultural shows of the nation. The National-Holstein Friesian Show offers in excess of \$6,000 in cash prizes and awards and the Capi-

tal City National Angus Show declares a prize list valued at more than \$5,000.00.

These two National Shows will draw a greatly increased number of spectators and exhibitors on a nationwide basis. Cattle will be judged in the shaded grass "judging lawn." Judge of the Holstein show is J. D. Innes, Woodstock, Ontario, and Lewis B. Pierce of Creston, Ill., the president of the American Aberdeen Angus Association will judge the Angus show and Dick Painter, Lethbridge, of Federal Warble Fly fame, will act as Master of Ceremonies.

Besides the two National shows there is a good entry of Herefords, Shorthorns, Jerseys, Ayrshires and Red Polls. The Edmonton Exhibition is noted for its large swine show which includes Yorkshires, Tamworths and Landrace. Alf Dyck, Borden, Sask., is the judge. Heavy horses and sheep complete the list of livestock on show. The Sheep Show will be complemented by the second annual wool show which offers four classes for Market Grades of Wool.

### Junior Farmer and 4-H Club Activities

**Farm Boys' and Girls' Camp**—In 1951 the Exhibition Association held a Farm Boys' and Girls' Camp. Approximately 200 farm young people attended this camp. Two \$100 scholarships were awarded to each of the Boys and Girls' divisions. These scholarships were awarded by the Edmonton Rotary Club tenable at any of the Provincial Schools of Agriculture.

This camp is now an annual affair. These young people are guests of the Edmonton Exhibition receiving free board and room while in attendance at the Exhibition. On Thursday evening of Exhibition week they are guests of the Alberta Wheat Pool at a banquet after which the Exhibition Board has them as special guests at the grandstand show.

### 4-H Club Rally

In 1949 the first 4-H Club Rally was held at the Edmonton Exhibition. 250 4-H Club members attended from twenty-two different clubs from Northern Alberta. A successful Rally has been held every year since 1949.

### 4-H Public Speaking Competition

Four years ago a Public Speaking Competition was held at the Exhibition. The contest was limited to ten competitors. The participating 4-H members were those sponsored by local agricultural Societies

**The Edmonton Exhibition Association is grateful for the co-operation and assistance received from Western Airlines, Edmonton.**



*"Only the  
**FINEST**  
can wear  
this Brand"*



The horseshoe and buffalo! You don't need to look farther than this famous trade-mark to know you're drinking the finest . . . for here is refreshment made with pure rocky mountain spring water. Yes, it's the unique advantage of this clear, clean sparkling water that gives CALGARY its keen crisp taste . . . its naturally refreshing flavor . . . its quality that knows no match --- East or West! When you want refreshment, don't settle for less than the finest --- just Call for CAL!

The Water Makes the Difference . . . **NATURALLY!**

**CALGARY BREWING & MALTING CO. LTD.**

CALGARY

(Established 1892)

EDMONTON



## Golden Anniversary of Flight

or Clubs and who had won a local competition before entering the one at the Exhibition. This year the competitions will be held in the third floor rotunda of the Edmonton Gardens. The East Edmonton Kiwanis Club are co-sponsors of the event.

### 4-H Thematic Exhibits

Thematic Exhibits became part of the 4-H Activities at the Exhibition in 1950. Displays are set-up by 4-H Clubs presenting some important agricultural theme with regard to good farming practice in the Club's own district. These exhibits are displayed in the Agricultural Building. They are co-sponsored by the National Grain Co. Limited and Ogilvie-Five Roses Sales Ltd.

### Dairy Calf Competition

Open to farm boys and girls 10 to 20 years of age. Calves may be either purebred or grade. There are classes for Holsteins, Ayrshires, Jerseys and Red Polls. There is a special class for Yearling Dairy Calves which were shown at the Exhibition the previous year or at a local 4-H Dairy Calf Show. There is over \$700 in prize money. The Kiwanis Club of Edmonton donate a beautiful Challenge Trophy for the grand champion of the Junior Show.

Judging takes place Tuesday at 1:30 p.m.

In addition to the Dairy Calf Show there is a judging competition for all Junior Farmers. This

competition is sponsored by the Milk Foundation of Edmonton.

### Junior Swine Show

This competition is open to 4-H Club members living in Alberta—Red Deer and north. The class is judged 50% for showmanship and 50% for the animal. One class is for the best registered or grade gilt weighing over 200 lbs, and the other is for the best 3 bacon hogs, weight 185 to 205 lbs. Prize money in the amount of \$140 is sponsored by the Alberta Provincial Swine Breeders' Association.

### Farm Family Competition

The fifth annual Farm Family Competition gives the entire farm family an opportunity to enter exhibits at the Exhibition. This competition is set up on the basis of entry points and prize points for every department of the Fair. For every entry in livestock the exhibitor is credited with 10 points, for each entry in any other class each entry earns 5 points. Every first prize won in livestock classes wins 10 points; 2nd, 9 points; 3rd, 8 points; 4th, 7 points; 5th, 6 points. For every other class at the Fair it is 5 points for 1st, 4 points for second, etc. These points are all added up and the entry with the highest aggregate wins.

Entries are limited to Alberta farm families. A minimum of three members of a family is required to enter the competition. The winning family is presented on the grandstand platform and receives an appropriate framed certificate.

## Royal American '59 Termed Mightier Than Ever

The mighty Royal American is mightier than ever before.

Of the units which will open with the show here but which was not on the show last year the most impressive is a new dark ride, Ye Old Haunted Mill, built in winter quarters under the direction of C. J. Sedlmayr, son of Carl Sedlmayr, owner-general manager of the Royal American.

The dark ride is unique in that some trackage is built into a 30-foot show wagon and the entire ride and all its equipment can be transported within the same wagon.

Of the standby show-owned features, the revue, this year titled Rocky Covette's Revue, is outstanding, as judged by past standards.

The tenth revue to be produced by Leon Miller in as many years on the Royal, the show is a racy, talent-packed package that should delight patrons along the route.

It is named after the 6-foot 8-inch exotic dancer, who makes a solid contribution, but Sabrina, partnered by Comic Harry Savoy in burlesque routines and even more on her own as a dancer, is

the stand-out. Her dance numbers are sock crowd-pleasers.

Other notable talent in the show are Reed and Aurora, comedy-singers, and Molly Parks, tap dancer-singer.

An enormous amount of money apparently was spent by Carl Sedlmayr in winter quarters on equipment and flash. The show never looked better. It sparkles from front to back under new paint and much new canvas.

The rolling stock shows the additions of many all-new steel wagons, equipped with pneumatic tires—part of the Royal's constant modernization program.

Notable among new equipment is an International truck, with 10 speeds forward, which was converted in quarters into a combination water wagon-fire-fighting unit.

The show train now at a numerical high in the number of cars, includes six all-steel Pullmans converted for show personnel. One is a 14-section berth car, two are 10-section berth cars with two bedrooms and a drawing room, two are 10-section bedroom cars and one has three compartments and three bedrooms.



## The BANK of NOVA SCOTIA

DON'T KNOW  
WHICH WAY  
TO TURN?



Consolidate your debts through  
**SCOTIA PLAN**

**Schweppes**  
*famous since 1794*

Tonic Water

Dry Ginger Ale-Club Soda

AT POPULAR PRICES

**Hudson's Bay Company.**  
INCORPORATED 2<sup>ND</sup> MAY 1670.

**Where the Accent Is on You!**

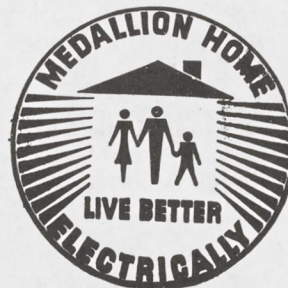
## LIVE BETTER... ...Electrically

WITH (100 AMP)



A MINIMUM STANDARD approved by the  
entire Electrical Industry. The LEAST you  
should INSIST ON in ANY HOME.

## THE MARK OF HOUSING EXCELLENCE



Room by room LIGHT CONDITIONED. At  
least ONE MAJOR APPLIANCE installed and  
full "RED SEAL" HOUSEPOWER.

CITY OF EDMONTON  
**Electric**  
LIGHT AND POWER  
DISTRIBUTION SYSTEM

Be sure to visit the City of Edmonton Electric  
Booth in the Grandstand



# Golden Anniversary of Flight

The Edmonton committee—for the observance of the golden anniversary of powered flight—has much more to draw on than similar committees across Canada. Edmonton's rich aviation history, and its present position on the world air map, has made possible many special projects to dramatize the history, and the possibilities, of aviation.

Edmonton was the capital of the bush pilots in the 1930's. That was the theme of the first special project—a bush pilots' reunion dinner at the Macdonald Hotel in February.

On February 23, the anniversary of McCurdy's flight in the Silver Dart, committee member Gordon Anderson of Gateway Aviation organized a program of commemorative flights, with a scroll presented to each pilot who made a flight on the anniversary.

On the same day, a display of pictures and newspaper headlines depicting Edmonton's colorful flying history, was opened at the Jubilee Auditorium. It took nine months to assemble the 100-foot-long display. It will eventually become a permanent part of the Edmonton Museum.

An essay contest for high school students offered a first prize of a flying course at the Edmonton

Flying Club; and Richard Meger of Heinsburg is taking the course this summer.

Edmonton model-builders have participated in the RCAF's model-building contest.

On June 9, the committee staged an air show at Wetaskiwin to mark the fortieth anniversary of the first commercial flight in Alberta—a delivery of Journals from Edmonton to Wetaskiwin.

Grant McLarty of Trans Canada Airlines heads a speakers committee, which provides aviation speakers for service clubs. Captain Aubrey Wetherbe of Canadian Pacific Airlines is head of the special projects committee.

The executive committee is headed by B. W. Pitfield of Northwest Industries, with H. J. Williamson, director of air services for the department of transport; A. G. Earnshaw of the provincial radio service; Rex Kaufman of Associated Helicopters; Squadron-Leader Wally Thomson of the RCAF; and Tony Cashman of CJCA.

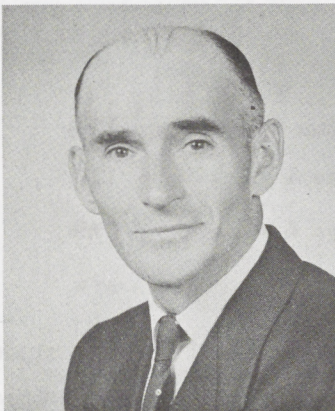
The committee has received invaluable help in publicizing the golden anniversary—from newspapers, radio and TV—and from the Edmonton Exhibition Association.

BE SURE AND SEE THE EXHIBITION DISPLAY HOUSE BUILT BY . . .

## W. Assaf Construction Ltd. GENERAL CONTRACTOR

10815 - 64th Avenue  
Edmonton

Phone GE 3-6343



At the age of five years, I came to McCord, Saskatchewan. I pioneered with my family during the rugged homestead days, through which I experienced many prairie fires, cold and bitter winters in a little better than a sod shack, with the only means of transportation being four oxen, which tilled the virgin soil and made the necessary trips to the nearest town, which was twenty-three miles away.

We enjoyed considerable prosperity for approximately nineteen years that followed. In 1930, the drought and depression came. In spite of the large acreage and mechanized farming we did, profit and further advancement seemed futile.

In 1936, I was married, and we moved to Trail, B.C., where I took my first contract at building a home. In the four years that followed, I did considerable building. In 1942, times improved in Saskatchewan and we returned there, where I built schools and hospitals for the government as well as homes.

In 1949, we came to Edmonton and since then have built a good number of homes, most of which are executive type custom built. I have now been in the building trade for twenty-three years. I still work on the job with my men most of the time and enjoy it.

Our business association with the Edmonton people has been very pleasant.

Our creed and building standard is hereby expressed to you in the following thought:

### MY CREED

*When we build, let us think that we build forever. Let it not be for present use alone. Let it be such work as our descendants will thank us for; and let us think, as we lay the foundations, that a time is to come when those foundations will be held sacred because our hands have touched them, and that men will say, as they look upon the labor and wrought substance of them, "See! this our father did for us."*

## Rusco Prime Windows

The quality window for the Quality Home.  
See them in the Display Home.

Capital Building Supplies Ltd.

## ISLE OF Capri SUPPER CLUB

Famous for Fine Foods

- ★ CAPRI DINING LOUNGE
  - ★ BLUE GROTTO LOUNGE
- LICENSED

- ★ LUNCHEONS Monday thru Saturday from 11 a.m. to 9 p.m.
- ★ DINNERS 5 p.m. to 9 p.m.
- ★ SUNDAY DINNERS 4:30 p.m. to 8:30 p.m.

SUPPER DANCING NIGHTLY with  
EDDIE KEEN ORCHESTRA

Monday thru Saturday — 9 p.m. to Midnight  
WEST on 111 AVENUE to 154 STREET  
—AMPLE FREE PARKING—

PHONE HU 9-2614 for Reservations

EDMONTON

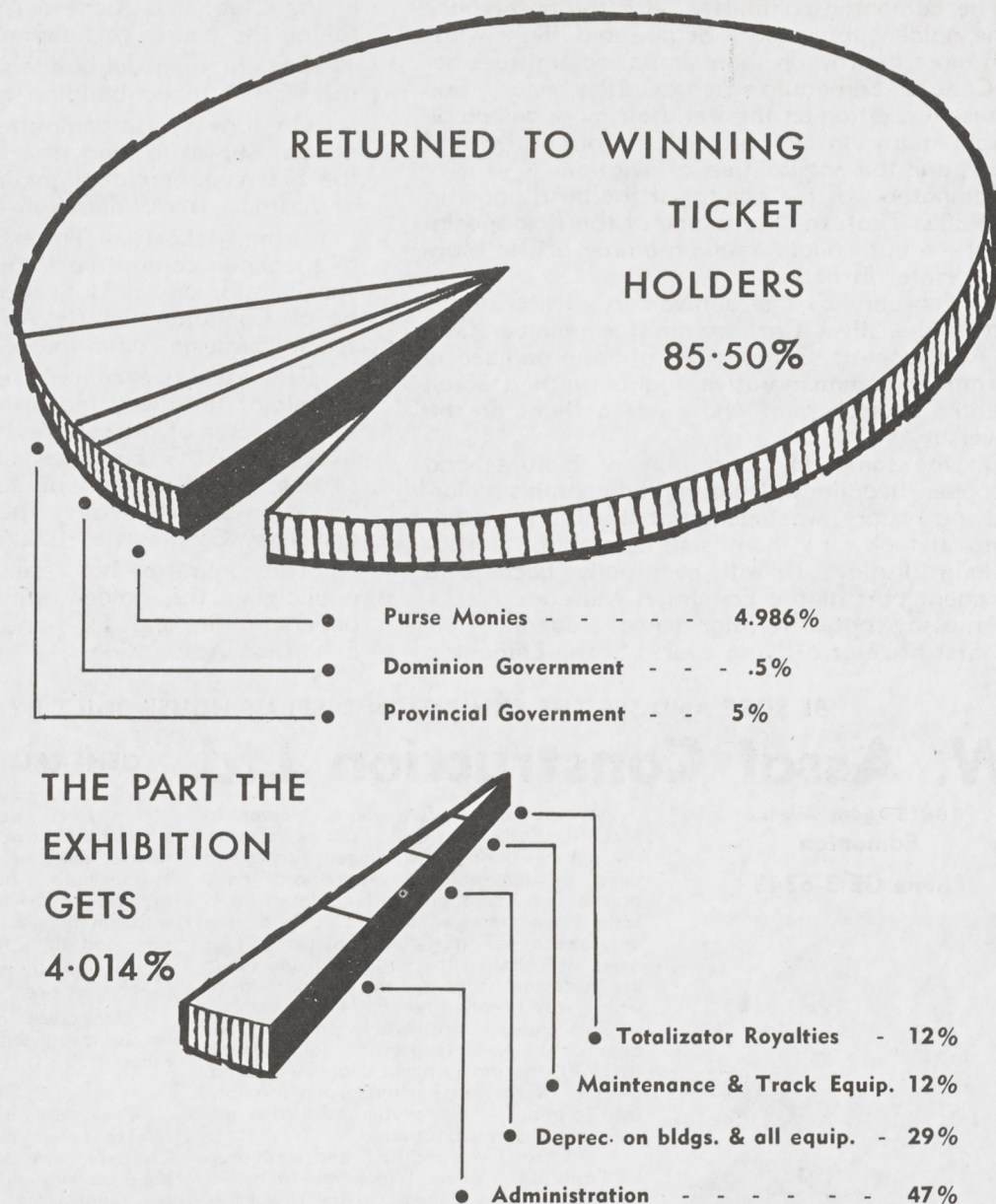
Air Conditioned

ALTA



# The HOME of the CANADIAN DERBY

## The Pari Mutuel Dollar



### Edmonton Exhibition Meeting

Western Canada Racing Association Ltd.

LOU. DAVIES, General Manager

EXHIBITION GROUNDS, EDMONTON, ALBERTA

SIX DAYS—MON., JULY 13 TO SAT., JULY 18  
Post Time 2:00 p.m.

#### FEATURE EVENTS

**First Day** —Black Gold Handicap. Purse \$2,500  
Mon., July 13 For three-year-olds and upward foaled in  
8 Races Canada. About seven furlongs.

**Second Day** —Kingsway Handicap Purse \$2,500  
Tues., July 14 For three-year-olds About seven furlongs.  
8 Races

**Third Day** —Northlands Handicap Purse \$2,500  
Wed., July 15 For three-year-olds and upward.  
8 Races About seven furlongs.

**Fourth Day** —Jasper Claiming Handicap Purse \$2,500  
Thurs., July 16 For four-year-olds and upward.  
8 Races About one mile and one-eighth.

**Fifth Day** —Kindergarten Handicap. Purse \$4,000 Added  
Fri., July 17 For two-year-olds foaled in Canada. Nomi-  
8 Races nations close Monday, July 13.  
About five furlongs.

**Sixth Day** —Edmonton Special Handicap. Purse \$5,000 Added  
Sat., July 18 For three-year-olds and upward. Nomi-  
7 Races nations close Tuesday, July 14.  
About one mile and one-eighth

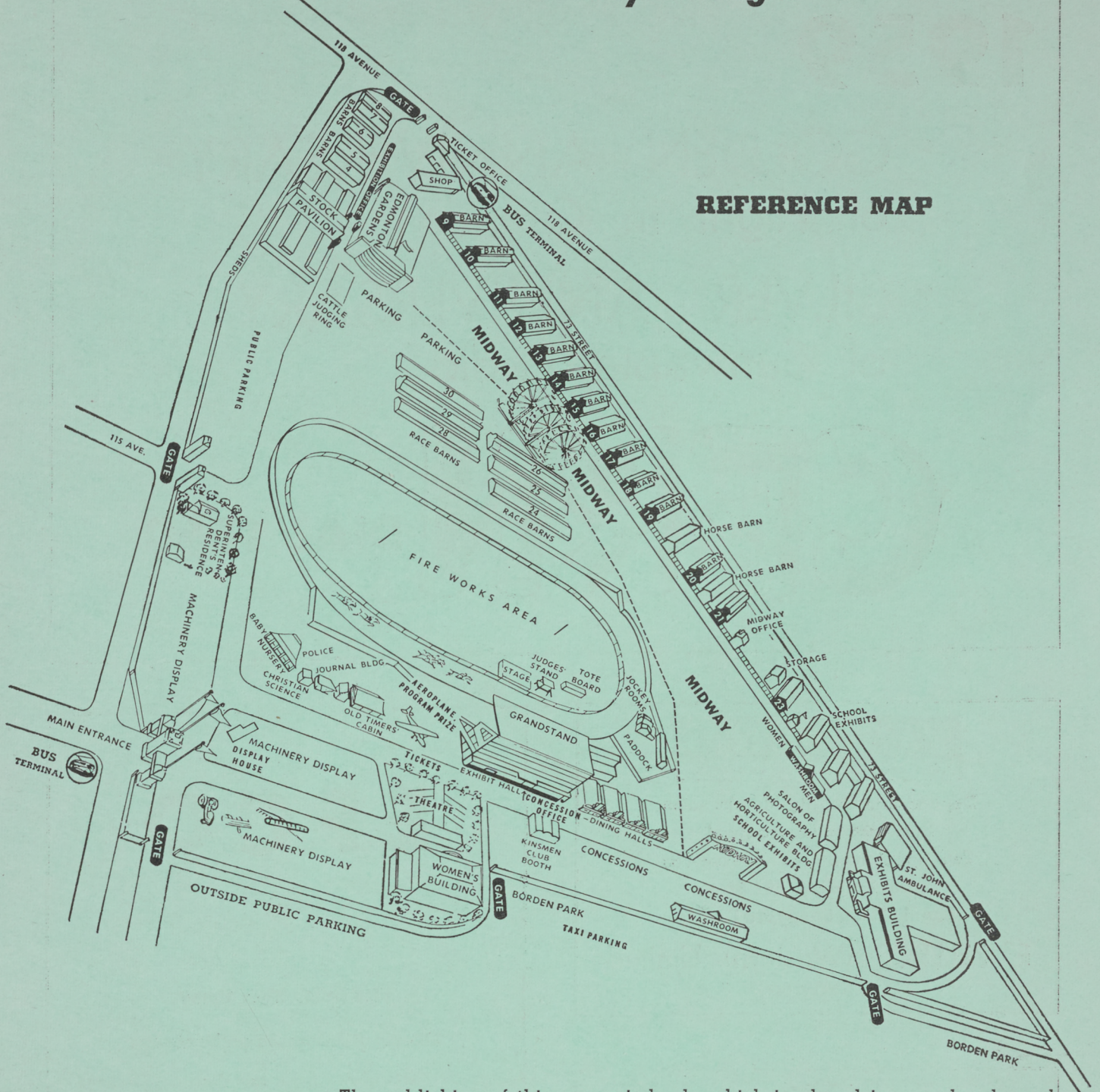
No Purse Less Than \$1,100

Minimum Claiming Price \$1,000



# Golden Anniversary of Flight

## REFERENCE MAP



## NOTICE

to

## Bookholders

## PLEASE READ

The publishing of this souvenir book, which is placed in your hands each year entails a great deal of work and costs several hundreds of dollars. The various firms who carry ads in this book are through this means supporting the Exhibition and making it possible for the publication of this annual book. Therefore, the Exhibition Association would appreciate it if through your purchases throughout the year, you would give these firms who have designated themselves as Exhibition supporters, the benefit of your business whenever it is possible for you to do so.

The Exhibition Association takes this opportunity of thanking each and all of the advertisers in this year's book, and thanks you, the holder, in advance for your co-operation in patronizing these various firms.



# 1959

- GOLDEN ANNIVERSARY  
of Flight in Canada
- SILVER ANNIVERSARY  
of Sunwapta Radio

**CFRN** DIAL 1260

**ZELLER'S**  
RETAILERS TO THRIFTY CANADIANS

Dependable Quality Merchandise  
Satisfaction Guaranteed

Two Spacious Stores to Serve You  
Tegler Building, 101 Street  
Bonnie Doon Shopping Centre

**E. ZELLER'S (Western) Limited**  
EDMONTON



The Sign of Quality Dairy Products  
NU-MAID Brand BUTTER  
ICE CREAM

MILK — CREAM

Northern Alberta Dairy Pool Ltd.  
HEAD OFFICE EDMONTON

# EFCO



Modernize Your Home

Liberal Allowances on Trade-Ins



Edmonton Furniture Company

PHONE GA 2-2443

10170 - 100 Street

Edmonton, Alberta



**Golden Anniversary of Flight**

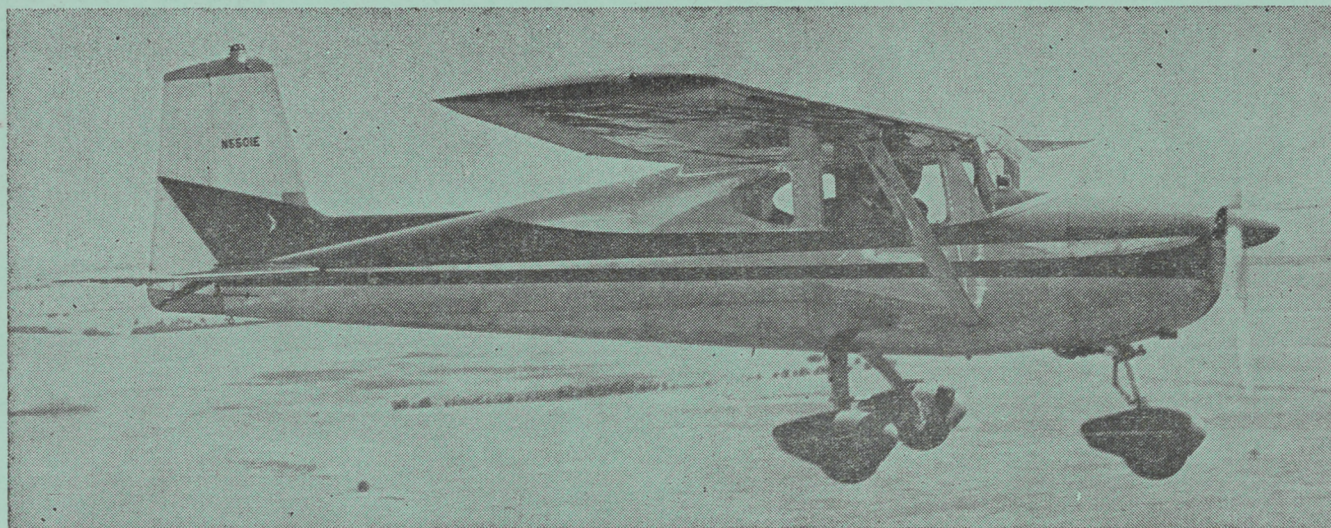
# **WIN THIS CESSNA 150 AIRPLANE**

COMPLETE WITH FLYING LESSONS FROM

***Gateway Aviation Ltd.***

NO. 13 HANGAR MUNICIPAL AIRPORT

**OR . . . . . \$5,000.00 CASH**



## **STANDARD EQUIPMENT**

All-metal, fixed-pitch propeller  
(M69CK52)

Starter

Generator—20 amp.

Voltage regulator

Navigation lights

Dome light

Tachometer (recording)

Altimeter (standard)

Oil pressure

Oil temperature

2 electric fuel gauges

1 unit

Mixture control with safety  
lock

Instrument panel lights

Carburetor air heat

Gravity fuel system

Shock-mounted instrument  
panel

Stall warning indicator

Air speed indicator

Compass

Cabin heat control

Parking brake

Hydraulic individually toe-  
operated brakes (pilot  
side only)

Steerable nose wheel

All-metal wings with "Para

Lift flaps

Tie-down rings

Engine mufflers, stainless  
steel

Map compartment

12-volt electrical system

Outside access step

Key-operated ignition

Generator light

Adjustable seat back

Individual ash trays

Carburetor air filter

Two fresh-air vents

Key-operated door lock

Engine shielding

Dual magnetos

Landing light wiring and  
brackets

Attachment for sun visor and  
shoulder harness

Side-filling tubeless nylon  
tires

Non-sag seat springs

Propeller spinner





# *THE RCAF GOLDEN HAWKS*

Canadians in all walks of life are joining with the RCAF  
and their Golden Hawk aerobatic team in commemorating  
the 50th Anniversary of J. A. D. McCurdy's first flight  
in Canada and the 35th Anniversary of their Air Force.  
Celebrations, ceremonies and special events...



**GIVE WINGS  
TO YOUR  
HEART**



## **NOW! Increased Air Service For Edmonton**

Northwest Orient Airlines is proud to announce an increase from 5 to 15 flights each week to the U.S.A. A choice of first class daylight or overnight tourist service is offered. This, the new service, will be operated with pressurized radar-equipped D.C. 6-B aircraft. For the best in air travel why not call N.W.A., the airline with 33 years of superior airmanship or your travel agent.



**NORTHWEST**  
*Orient* **AIRLINES**

---

**COAST - TO - COAST • FLORIDA • HAWAII • CANADA • ALASKA • THE ORIENT**

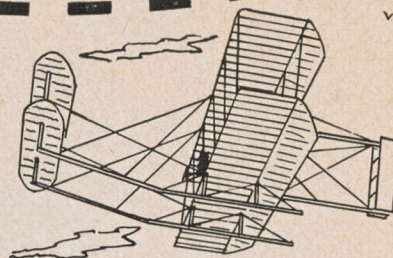
---





**A Wonderful place  
to live!**

**and a great future  
for everyone!**



Four years before the first Flight, whose Golden Anniversary we commemorate this year, Alberta, the Princess Province entered confederation.

Richly endowed with natural resources, magnificent mountains, productive prairie and parkland, Alberta is truly one of the finest places on earth.

The cost to you for your share of this heritage is only a modest acceptance of good citizenship.

# Bohemian Maid

## BREWING COMPANY LIMITED

SASKATCHEWAN DRIVE

EDMONTON

The Douglas Printing Company Limited

